

P.O. Box 968 Lynn Haven, Florida 32444 Phone: 850.381.3631 EMAIL: KINSAUL4CLERK@KNOLOGY.COM

October 23, 2008

To Whom It May Concern:

A political advertisement ran in The News Herald on Sunday, October 19, 2008 with an unintentional omission. Please find attached a letter from The News Herald referencing the political advertisement.

Sincerely:

Bill Kinsaul

RECEIVED

OCT 24 20 4:28P



Wednesday, October 22, 2008

To Whom It May Concern:

On Sunday, October 19, 2008 The News Herald placed a political advertisement "Topper" on the front page of The *News Herald*. This ad was paid for and approved by Bill Kinsaul, Republican candidate for Bay County Clerk of the Circuit Court. In our discussion and upon proofing the artwork, we were asked to add the disclaimer. It was inadvertently omitted. This was an unfortunate and unintentional mistake, and we have taken all steps to insure the disclaimer will be included in all further publications.

Respectfully Submitted,

Rick Martin

Associate Publisher, The News Herald

RECEIVED (°

OCT 24 2008